

Generative AI for Business Analysis

<https://www.analystscorner.org/>



Overview

Welcome to **The Complete Generative AI for Business Analysis** — a hands-on, practical course for business analysts who want to stay relevant, future-proof their skills, and make AI work for them, not against them.

Over the past few years, I've watched the field of business analysis evolve rapidly. And now, with the rise of generative AI, we are at another major turning point. This technology is not a passing trend, but a tool that's already reshaping how we collaborate, analyse, and deliver value to our organisations.

In this course, you'll learn how to **confidently use GenAI tools like ChatGPT across the entire business analysis lifecycle** from strategy to solution evaluation, with ethics, efficiency, and professionalism.

Whether you're looking to increase your productivity, explore new ways to engage stakeholders, or simply understand what all the fuss is about, this course is for you.

By the end of this course:

You'll be ready to **use ChatGPT confidently** in your work as a business analyst with a practical understanding of how it works, where it helps, and what its limitations are. You'll get many real-world **prompting examples**, save time on repetitive tasks, and bring new strategic insights to your team.

And most importantly, you'll become **a better, more modern business analyst**.

See you inside the course!

Yours,
Igor

Audience

This course is designed for business analysts of any experience or professional background, whether it is in IT, operations, strategy, or digital transformation.

You don't need to be technical. You do need to be curious, open-minded, and ready to explore a powerful new tool that will likely become a core part of the BA toolkit in the near future.

Who will benefit from the course:

- Business analysts
- Product owners
- Product managers
- Project managers
- Change managers
- Software testers and quality analysts
- Anyone interested in how Generative AI can boost your productivity and business performance

This course will offer

1. How generative AI works and why it matters for business analysts
2. Prompting skills you can immediately apply in real BA work
3. Where and how GenAI can be used across the full business analysis cycle with structured examples
4. The ethical considerations every analyst should know before using AI in their work
5. A curated collection of links to **relevant articles, case studies, and blog posts**.

We'll go module-by-module through the business analysis lifecycle and show you how ChatGPT fits in. We will occasionally use other tools where ChatGPT is not the best one for the task, but the majority of the training is based on ChatGPT. For each use case we discuss you will get a detailed **Prompt Card** to help you apply what you learn immediately and build your own toolbox of useful prompts.

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Level

This course forms a part of Analyst's Corner **Business Analysis Capability Ladder** - a structured multi-step approach to building strong business analysis skills and expertise.

It consists of 4 distinct rungs tailored to people at different stages of their professional lifecycle:

- **Foundation:** Learn the ropes of business analysis | Build the baseline for professional career
- **Progression:** Deepen your analysis expertise | Scale your toolkit and analytical rigour
- **Specialisation:** Develop strategic specialisms | Cultivate niche expertise in high-value domains
- **Leadership:** Gain authority and leadership | Lead business analysis for your team or organisation

Each rung consists of multiple training courses and an assessment; finishing the whole Ladder provides the depth of practical knowledge that rivals traditional academic BA programs.

This course is one of the courses on the **Progression** rung.

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Analyst's Corner is not a regulated academic body or university. Our "BA Capability Ladder" is a proprietary professional development framework focused on practical, high-impact skills based on industry standards and best practices; and is not part of the formal higher education sector.

Generative AI was used in creation of some visual materials used in the course: Google Gemini

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Duration

The course consists of:

- 6 hours of pre-recorded video lessons and quizzes

Syllabus

Module 1: Introduction to GenAI

IIBA® Knowledge Areas alignment	Business analysis knowledge (KA7) Underlying Competencies: Tools and Technology; Business Knowledge
PMI® Talent Triangle alignment	Business Acumen: understand the macro and micro influences in the organisation and industry and have the function- and domain-specific knowledge to make good decisions

Title	Type
What is Generative AI	video
How GenAI tools work	video
Risks of GenAI	video
Introduction to ChatGPT	video
Principles of efficient prompting	video
Prompting frameworks	video
Quiz	quiz

Module 2: Collaboration

IIBA® Knowledge Areas alignment	Elicitation and Collaboration (KA2)
PMI® Talent Triangle alignment	Ways of working: apply the right technique at the right time

Title	Type
Introduction to collaboration in business analysis	video
Preparation for an interview	video
Prompt card: Prepare for an interview	download

Process results of an interview	video
Prompt card: Process results of an interview	download
Simulate stakeholders' perspectives	video
Prompt card: Simulate stakeholders' perspectives	download
Communications and updates	video
Prompt card: Communications and updates	download

Module 3: Strategy Analysis

IIBA® Knowledge Areas alignment	Strategy Analysis (KA4)
PMI® Talent Triangle alignment	Ways of working: apply the right technique at the right time

Title	Type
Introduction to strategy analysis	video
Competitor analysis	video
Prompt card: Competitor analysis	download
Trends analysis	video
Prompt card: Trends analysis	download
Capability gaps analysis	video
Prompt card: Capability gaps analysis	download
Business model canvas	video
Prompt card: Business model canvas	download
Risk analysis	video
Prompt card: Risk analysis	download

Module 4: Requirements elicitation and management

IIBA® Knowledge Areas alignment	Elicitation and Collaboration (KA2) Requirements analysis & Design definition (KA5) Requirements lifecycle management (KA3)
PMI® Talent Triangle alignment	Ways of working: apply the right technique at the right time

Title	Type
Introduction to different types of requirements in business analysis	video
Requirements elicitation	video
Prompt card: Requirements elicitation	download
Define acceptance criteria	video
Prompt card: Acceptance criteria	download
Verification and validation	video
Prompt card: Verification and validation	download
Non-functional requirements	video
Prompt card: Non-functional requirements	download
Wireframing	video
Process modelling	video
Change impact analysis	video
Prompt card: Change impact analysis	download

Module 5: Solution evaluation

IIBA® Knowledge Areas alignment	Solution evaluation (KA6)
PMI® Talent Triangle alignment	Ways of working: apply the right technique at the right time

Title	Type
Introduction to solution evaluation	video
Evaluation criteria	video
Prompt card: Evaluation criteria	download
Testing scenarios	video
Prompt card: testing scenarios	download
Verification and validation	video
Prompt card: Verification and validation	download
Summarise and analyse user feedback	video
Prompt card: Analyse user feedback	download
Root cause analysis	video
Prompt card: Root cause analysis	download

Module 6: Additional use cases and considerations

IIBA® Knowledge Areas alignment	Underlying competencies: ethics
PMI® Talent Triangle alignment	Business Acumen: understand the macro and micro influences in the organisation and industry and have the function- and domain-specific knowledge to make good decisions

Title	Type
Create custom apps	video
Ethics of using GenAI	video
Extra use cases and wrap up	video
Final quiz	quiz
A collection of curated links to relevant articles and blog posts.	reading

